



HERMOSA BEACH EDUCATION FOUNDATION

HBEF BOARD MEETING

June 9, 2020
ZOOM 6:00PM

AGENDA

HBEF Board Members Present

Carol Reid Kluthe	Marilyn Wee Sit
Jonalyn Morris	Megan Antonelli
Julie Schmirler	Lisa Vargas Gardner
Amy Rockwell	Sylvia Gluck
Sarah Matzen	Ted Scott
Steven Mullins	Lana Imbagliazzo
Michel Belden	Belinda Oakes
David Marquart	Wendy Naussbaum
Karen Alexander	Amy Schauwecker
Kate Bruning	Tammy Heath
Ali Steward	Pat Escalante
Christine Schultz	Kimberly Murgatroyd
Courtney Shott	Melinda Green
Kelly Houghton	Becky Scholten
Camie McDowell	Ryan McDowell
Cameron Neece	Monique Vranesh
Maggie Bove-LaMonica	Dana Miller
Liz Tyndorf	Lexi

Call to Order 6:04pm

HVPTO Reports

HBEF Reports

- Approval of May 12, 2020 Minutes
 - Motion to approve by Belinda Oakes
 - Second by Liz Tyndorf

HBEF Executive Board Reports

President Carol Reid Kluthe

- Delay vote on financials and endowment until after School Board meeting
- Hermosa Family Theatre will be doing a virtual talent show to promote Hearts in Hermosa Campaign, partnering through Fundeed to support HBEF. Submissions need to be in by Friday 6/12/20.
- Sketchers Teen Advisory board for 6th-8th grade is open for applications within the next couple of days

Operations Kelly Houghton

- Nothing to report

Secretary Kimberly Murgatroyd

- Nothing to report

Annual Giving Camie McDowell & Kate Bruning

- Hearts in Hermosa in lieu of Spring Campaign, thank you to everyone that's donated

Sponsorships Sarah Matzen & Megan Gerst

- HBYV contributed another \$5,000
- Working on school banners for sponsoships

Treasurer Belinda Oakes

- HBEF is in alignment with the 2018 fiscal year-end and about \$218,000 below 2017.
- Possible to get \$10,000 grant before fiscal year ends

Endowment Ryan McDowell

- Endowment portfolio is at \$2.68 million and up from beginning of the year
- Anticipating distribution without special approval by end of the month

Communications Jonalyn Morris Busam

- Final communications about volunteering and giving back in the Fall

Marketing

- Nothing to report

HBEF General Board Reports

Real Estate Initiative

Rachel Rotabi

Matching

HBEF Board Action

Not applicable this meeting

HBEF Completed Activities

Annual Giving Fall Campaign

Fall Cocktail Party

Skechers Walk

Giving Week

Moms Night Out

Hearts of Hermosa

Spring Annual Giving Campaign (Hearts in Hermosa)

HBEF Upcoming Events

Other Reports

Superintendent – Pat Escalante

- Kim Taylor is leaving district and taking a new position, last day is June 19th
- Dr. Johnson will begin as Hermosa Superintendent on July 1, 2020
- Every district in LA County
 - There will be a distance learning track offered
 - Blended/Staggered Schedule
 - Full 5 day a week is highly unlikely as we are under the Public Health Department
 - Recommendation to board will be to send out the survey to parents periodically over summer to take temperature of how they feel about re-opening and options
 - At school board meeting 6/10/20 at 6pm and will review the data from parent/student and teacher surveys will be reviewed

- New survey coming out to parents on Friday

School Board Representative – Maggie Bove-LaMonica

- Nothing to report

View and Valley Principals –

Sylvia Gluck

- Lunch Club has been a hit and filled the void for student interaction
- Follow protocols when you pick up your items from school

Amy Rockwell

- Thank you to HBEF for recognizing teachers for Google certifications

View and Valley Teacher Representatives

Ted Scott

- Promotion is underway for 8th graders and will be great and befitting the hard work at 5:30pm June 19th online

Tammy Heath

- Proud of the kids are learning independence and will serve them
- The platforms that are supplied through funding saved the schools this years

Beach Cities Health District - Ali Steward

- Summer Wellness challenge from Beach Cities will be sent so we can send it out

Roundtable/Questions/Guests

Adjournment 7:19pm