



HERMOSA BEACH

EDUCATION FOUNDATION

HBEF BOARD MEETING

MAY 9th, 2017
VALLEY MPR 7:30

HBEF Board Members Present

Ali Malone
Brian Ledermann
Carla Persell
Carol Reid Kluthe
Cindy Butler
Dan Inskeep
Emily Hegenberger
Heather Harris
Jenny Fix
Jen Molod

Kelly DeBeer
Kelly Trudgen
Lisa Vargas Gardner
Michel Belden
Monique Vranesh
Nichole Downes
Patrick Goshtigian
Shauna Mullins
Shefali Rao
Stephen McCall

HBEF Board Members Not Present

Alissa Miller
Brian Parker
Christine Tasto
Cristina Kabealo
Debra Luckey
Donna Gin

Gail Laskowski
Howard Maycon
Lorraine Maycon
Michael Collins
Steve Mullins
Tiffany Soporito
Zipporah Kiger

Call to Order

- 7:32pm by Carla Persell

Flag Salute

- check presentation by Sebastian Kuhr from the 11th annual Sk8 for Schools of \$2535 to HBEF and \$1190 to HVPTO

HVPTO Reports

Approval of March 14, 2017 Minutes

- motion by Emily Hegenberger, seconded by Ali Malone

Executive Board Reports

Annual Appeal (Jen)

- kicked off spring annual appeal with suns at View
- robocalls last week
- \$60-70k last week
- circulating FAQs in emails coming out
- need help to put out that message
- want to inform people why we ask \$1000/child
- question from Shauna Mullins: are there any class competitions for the teachers? Answer: in the fall.

Fundraising

- Hearts of Hermosa – 03/18/16 (Ali Malone)
 - successful fun event; had a live band
 - want to continue to make HOH great & a community event
- selected by the Chamber for the Fiesta Labor Day beer garden & need helpers in the beer garden (25 people needed)

Treasurer

- expenses are down to \$92,744.93, net income of \$702,854.96
- total current assets down from last year bc we gave \$25k more to the school at the end of last year

Investment

- up almost \$100k & we may have some down months. \$1.975m at month end. With the expected contribution at the end of the year we should be at \$2m by summer and able to discuss next steps to dispersement

Sponsorships

- planning to start earlier in September next year instead of December
- wrapping up the year

Operations

- none

Secretary

- Intent to Return forms circulating - please return end of this meeting

Marketing

- none

Other Reports

Superintendent – Pat Escalante

- Dolphin Dash thank you; great enthusiasm
- Ed Foundation thank you
- Governor deferring payment
- at the district level we are turning down requests for posts & signage for other charities bc we don't want to water down where people are giving their money
- Measure S architects are giving full presentation to the board tomorrow night - # of changes made are being presented
- Tomorrow night honoring our teachers with 5/10/15 yrs of service; 3 teachers are retiring and honoring them as well
- summer project for Measure S - Valley roofing over the summer; putting in structure for solar

School Board Representative – Patti Ackerman

- thank you to the administration
- wrapping up the EIR
- construction at North mid-2018
- teachers are being honored tomorrow night School District meeting at 7pm

View and Valley Principals – Sylvia Gluck and Kim Taylor

- Sylvia Gluck:
 - started state testing doing it thurs/friday

- trying to find the May 19th Farmers Market to parents, \$ will go back into the garden programs; they are learning about economy & advertising
- spring musical May 30,31 & June 1; grades are staggered. Theme is Americana
- sponsoring June 9th 5-6:30pm, at View. Books before Bedtime. Guest authors & readers. Castles in the Mist - author on site to sign book; serving milk & cookies; book swap.
- thank you for Dolphin Dash (t-shirts were great) & Staff Appreciation Week
- Kim Taylor:
 - All the kids getting prepped for HS
 - June 16th graduation at Mira Costa auditorium
 - Friday May 12th Bingo night (flyer); Student Council came up with idea all on their own
 - May 31st - middle school prep night for 5th graders; end of month elective packets going out
 - June 1st - 3rd grade parents invited to Valley to come see Valley
 - June 6th - open house
 - back to school supply list is posted to website

View and Valley Teacher Representatives – David Hart, Tammy Heath, Gia Busse, April Lankford

- Tammy Heath:
 - SAW - lots of treats
 - 3rd grade book exchange is June 6th
 - girls softball & boys volleyball going on now
 - Redondo Beach wrapped up registration process
 - Mira Costa kids are registering via a portal; MC counsellors will be onsite June 6th to talk to the kids.
 - have passed along teacher grant information
 - YAA middle school kids (8th graders) doing their legacy tiles
 - indigenous plants are flourishing with the rain
 - lunch club idea is great
 - Brain pops being used on the campus'
 - Jr Scholastics are now digital so with chromebooks kids can go years back.
- Gia Busse
 - SAW was great, so appreciative
 - 3rd grade are full in testing
 - last day for AR is May 19th
 - Valley tour on June 6th
 - June 8th in Minimum day - open house
 - June 9th end of year flag ceremony

Beach Cities Health District - Carrie Anne Blevins

- tomorrow 6-8pm; Mira Costa tech time presentation
- May 17th: Teen substance abuse 7-8:30pm
- Thank you to Ms Gluck for doing the Farmers Market on May 19th; 2-3:30pm; the kids are really excited
- May 20th, Walk About Redondo; Artesia Blvd

Roundtable/Questions/Guests

Board Meeting Calendar

January 17, 2017

March 14, 2017

May 9, 2017

June 13, 2017

Adjournment at 8:51pm