



HERMOSA BEACH EDUCATION FOUNDATION

HBEF BOARD MEETING AGENDA

January 16th, 2018

VALLEY MPR 7:30

AGENDA

Call to Order

Flag Salute

Approval of November 14, 2017 Minutes

- Emily & Bill.

Check Presentation to HBEF

- Priscilla Park and Nicole Harriman for the Stephanie and Peter Nolan Foundation, \$15,000.00.

Executive Board Reports

President

Carla Persell

- Skechers
 - Update pending end of January.
- Santa
 - Record year. \$11k.
- Mom's Night Out
 - Event sold out.
- Hearts of Hermosa
 - Open positions circulated.
 - Liz - Auction Chair.
 - Save the date - Mar 24.

Annual Appeal**Carol Kluthe**

- Giving Week
 - End of Nov.
- Dec
 - Matching, update pending.
 - Grandparents, 60 letters circulated to 100 grandparents. 20 donations to date - \$9,400.

Treasurer**Dan Inskeep**

- Annual Appeal
 - Through 7th, 40% up year on year
 - Total income: \$347,478.45, 4.3%.
 - Expenses \$12,065.65, 41% less.
 - Net income: \$503,446.98, +58.4%.
 - Excludes MNO on reported figures, \$10,520.00.

Chief Investment Officer**Bill Miller**

- 2017
 - \$270k up, 14% gain.

Sponsorships**Emily Hegenberger**

- Deadline end of Jan for HoH print.

Operations**Alissa Miller**

- No updates.

Secretary**Monica Lopez**

- Absent/no updates.

Marketing**Stephen McCall/Jonalyn Morris Busam**

- Support for Hearts of Hermosa and Annual Appeal

HBEF Executive Reports**HBEF Upcoming Events:**

1. Mom's Night Out (Jenny Fix) January 31
2. Hearts of Hermosa, Save the Date, March 24

HVPTO Reports**Other Reports****Superintendent – Pat Escalante**

- New logo for District.

- Vacancies filled - Doug Gardner & Jen Cole.
- Jan 20, Governance Workshop.
- Jan 30, budget study session.
 - Budget less, enrollment is less.
 - \$10m budget, 10% from HBEF. No cap on our reserve.
- Garret Northrop Fellow.

School Board Representative – Carleen Beste

- Not present.

View and Valley Principals

- **Sylvia Gluck**
 - Lunch clubs (Lego, Arts & Crafts, etc.) - thanks to PTO.
 - Great Kindness Challenge.
 - Flag ceremony.
 - Teacher grants - thanks to PTO.
 - Kinder round-up 28th. - Tracy V.
- **Kim Taylor**
 - BCHD - speaker series. Dr Borba, Mira Costa, 1/30.

Beach Cities Health District - Shana Morro

- Mind-Up Day

Roundtable/Questions/Guests

Board Meeting Calendar

September 19, 2017

November 14, 2017

January 16, 2018

March 13, 2018

May 8, 2018

June 12, 2018

Adjournment