

## HBEF BOARD MEETING

June 13th, 2017  
VALLEY MPR 7:30

### AGENDA

**Call to Order at 7:33pm**

**Flag Salute**

**Approval of May 5th, 2017 Minutes**

Emily, second by Dan

**HVPTO Dolphin Award Recipients**

**Special Presentation about July 9th Firefighter Pancake Breakfast by Scott Davey**

- Fire service day July 9th, 9am-1pm
- benefiting HBEF
- looking for volunteers for setting up/cooking/cleaning up ; possible service points
  - 2 hr shifts
- hoping to roll it over and make it an annual event
- looking for connections with Von's/Smart & Final/coffee shops to minimize cost

**HBEF Executive Board Reports**

President (Carla Persell)

- thank you to the board
- opportunity throughout the year to join the board

Annual Appeal (Jen Molod/Gail Laskowski)

- \$525k today with 54% participation
- have until June 30th to donate; please spread the word
- getting a new database of Mindful effective July 1st
- 4 classes have reached 100% at View and get a Jamba Juice party on June 20th

Fundraising (Ali Malone)

- Labor Day Fiesta - need volunteers to work the beer garden
  - Brian Ledermann has the volunteer sign ups & waivers
- 

Treasurer (Dan Inskeep)

- aa \$
- Net income \$
- total amount to school district
- \$69x to endowment, leaving \$6k for expenses

Chief Investment Officer (Patrick Goshtigian)

- end of June \$, as of today at \$2million
- next steps to see about distributing next year
- introduction to Jonalyn Morris Busam

Sponsorships (Emily Hegenberger)

- nothing to report

Operations (Alissa Miller)

- nothing to report

Secretary (Carol Kluthe)

- working on a video for HBEF highlighting our programs
- thank you to Wild Eye Productions & Big Picture Entertainment for dedicating their time

Marketing (Christine Tasto/Stephen McCall)

- working on messaging for next year and trying to
- added 100 people on fb
- went from 300-400 on instagram

(insert chart from Pat E.)

- class size
- View/Valley libraries (2 teachers)
- 21st Century Technology includes AR, AM, licensing
- music is a new program - not on last year
- 

**HBEF Board Action**

1. Vote to authorize the Treasurer to transfer available funds to the District for use as presented by Superintendent Pat Escalante. This grant in the amount of \$804,869.40 (as of June 12, 2017 & expected to increase by June 30, 2017)
  1. gail motioned, Dan seconded. Motion approved
2. Elect 2017/18 Board Members as per slate
  1. Emily & Dan. Motion approved
3. Elect 2017/18 Executive Board Members as per slate
  1. Ali motioned, second by Kelly. Motion approved.
  2. William C. Miller is elected as Chief Investment Officer (Investments & Endowment) and is authorized to facilitate any and all financial transactions on behalf of the Hermosa Beach Education Foundation Endowment.

Recognition to those stepping down:

Brian Ledermann - 8 years

Patrick Goshitigian - 7 years

Cristina Kabaelo - 4 years

Gail Laskowski -

**HVPTO Reports**

**Other Reports**

Superintendent – Pat Escalante

- 17-20 new 1st graders next year (from within district)
- 100% schematics for North; reviewing schematics for View & Valley
- thankful to the support from HBYM & thanks to Regina
- new candidate for art
- library a little stale; will be rebuilt - library will be on top floor at North facing west with meeting rooms
- taking out ice plants at View & putting 1st floor on lower level

School Board Representative – Patti Ackerman

- thank you to all
- graduation on Friday for 8th graders at 5:30pm arrival

View and Valley Principals – Sylvia Gluck and Kim Taylor

- fantastic 8th-3rd book exchange

- thankful to parent kindness
- staff softball game tomorrow
- 8th graders go to Disneyland on Thursday
- school in session next week through June 21

View and Valley Teacher Representatives – David Hart, Tammy Heath, Gia Busse, April Lankford

- Mrs. Lankford
  - thank you for music, SPARKS Lab & PE because the kids look so forward to those classes
  - Camp Skeeter starts Thursday

Beach Cities Health District - Carrie Anne Blevins

- Nutrition & Garden lessons went well
- Farmers Market with Mrs Overbeck's class raised \$517
  - plan to purchase berry bush(es) with some of the money
- Wednesday June 21st - safety belt session
- Adventurepex camp starting next week
- South Bay Families Connected working with Valley school & would like to bring that to HBCSD next year. Looking to form a parent advisory group.

**Roundtable/Questions/Guests**

**Board Meeting Calendar**

January 17, 2017

March 14, 2017

May 9, 2017

June 13, 2017

**Adjournment**

**Meeting adjourned at 8:43pm**