



HERMOSA BEACH EDUCATION FOUNDATION

HBEF BOARD MEETING

May 14, 2019

VALLEY MPR 7:30PM

HBEF Board Members Present

Christine Shultz
Belinda Oakes
Sarah Matzen
Shauna Mullins
Carol Reid Kluthe
Dan Inskeep
Emily Hegenberger
Susan Bridges
Tracy Vanosdall

Steve Mullins
Bill Miller
Kate Bruning
Debra Luckey
Monique Vranesh
Lisa Vargas Gardner
Jennifer Bushbaum
Liz Tyndorf

HBEF Board Members Not Present

Ali Malone
Kelly Houghton
Megan Gerst
Vince Busam
Cathy Corell
Howard Maycon
Rachel Rotabi
Jenny Fix

Camie McDowell
Stacey Fundingsland
Michel Belden
Jonalyn Morris Busam
Monique Jones
Lorraine Maycon
Ryan McDowell

AGENDA

Call to Order - 7:37PM

HBEF Reports

- Approval of March 12, 2019 Minutes
 - Motion by Dan Inskeep
 - Second by Debra Luckey
 - Approved via voice vote, no opposing votes

HBEF Executive Board Reports

President Carol Reid Kluthe

- Hearts of Hermosa
 - Thank you to all volunteers, sponsors, donors, attendees, auction & parent party coordinators
 - 30 people committee
 - 633 tickets sold including those provided to sponsors
 - Net \$280K - highest ever in sponsorship, silent auction, teacher experiences

Operations Kelly Houghton

- Not in attendance

Secretary Tracy Vanosdall

- Intent to Return Forms due today

Annual Giving Camie McDowell & Kate Bruning

- \$15K raised in Spring middle school campaign
 - 6th grade won burritos in the bowl
- Next week begins K-5 spring annual giving campaign
 - Kinetca ice cream truck will provide ice cream for all classes that get 100% participation
- June campaign
 - Matching sponsor Northwestern Mutual will donate up to \$10K to match donations from new donors

Sponsorships Sarah Matzen & Megan Gerst

- \$169K in committed sponsorship

- Working on real estate program launch with Rachel Rotabi and Steve Mullins

Treasurer Dan Inskip

- \$1.059M net income vs \$868K to date in prior year
- Current Net Ordinary Income to date is higher than 6/30/18 ending balance

CIO/Endowment Bill Miller

- \$2.4M current value
 - up 8% to date
- No changes in investment portfolio

Marketing/PR Jonalyn Morris Busam

- Not in attendance

Events Debra Luckey

- No updates
- Trying to work with Martha's regarding dine in promotion

HBEF General Board Reports

Real Estate Initiative Rachel Rotabi/Steve Mullins

- No items to report

Matching Tracy Vanosdall

- \$66K revenue to date - highest in recent years

HBEF Board Action

None

HBEF Completed Activities

Hearts of Hermosa - Saturday March 23, 2019

Middle School Annual Giving Campaign - April 2019

HBEF Upcoming Events

Spring Annual Giving Campaign (K-5) - May 20-31, 2019
8th Grade Endowment Legacy Gift Campaign - June 2019

HVPTO Reports

- Order yearbooks, school supplies, spirit wear and emergency kits
- Dolphin Dash - approx \$78K raised
 - Approx \$10K higher than last year
- Presentation of proposed budget for 2019/2020
 - \$162K proposed budget spending vs \$137K in prior year
- Teacher grant and special projects forms available for 2019/2020 year
 - Turn in requests in June and PTO will approve and give to district in July
- Updated bylaws for budgeting process
- New & used school supply drive - June 10-21
- Pancake breakfast - fire, lifeguard, police - Saturday Sept 21
- Back to school picnic - Friday Sept 13
- Volunteers needed -
 - Co President
 - Asst Treasurer
 - Halloween Raffle
 - Bulletin Board
 - Staff Appreciation Chair - View
- Son Fun thank you
- Staff Appreciation thank you
- Daughter Dance - Friday May 17
- Books before bedtime - Friday May 31
- Book fairs upcoming
- Field Day - View June 12, Valley June 19
- Parent White party June 19 at the Deck

Other Reports

School Board Representative – Jennifer Cole

- Region 14 superintendent award given to Pat Escalante
- Congrats to Amy Rockwell on promotion to principal position at Valley
- Open board member vacancy - appointed or elected is to be determined
- Construction contract signed for North School rebuild

Superintendent – Pat Escalante

- Thank you for providing cake, balloons at the Teacher Anniversary Acknowledgement board meeting
- Will be providing pins with the district logo to volunteers
 - Tell Pat board member #s
- Measure S - Current hurdle is meeting with CA Coastal Commission
- Kim Taylor - congratulations on new role at district office
- Amy Rockwell -new principal at Valley
- IT department - team of 2
 - Presentation to School Board - aging technology needs replenished
 - 3 year plan

View and Valley Principals – Sylvia Gluck, Kim Taylor and Amy Rockwell

- Welcome to Amy's new role
- Thank you to all volunteers for the Spring events and Staff Appreciation Week
- 148 graduating students
 - 30 to RUHS
 - 10 private

View and Valley Teacher Representatives – Gia Busse, David Hart

- May 31 - 3rd graders come to tour Valley and get their books from 8th graders

Beach Cities Health District - Ali Steward

- May is mental health awareness month

Roundtable/Questions/Guests

Adjournment - 8:45PM