



# Hermosa Beach Education Foundation

## Board Meeting Minutes Tuesday, March 10, 2015

### **Board of Directors Attendees:**

Ali Malone	Brian Ledermann	Brian Parker	Carol Herschelmann
Cindy Butler	Cristina Kabealo	Dan Inskeep	Debra Luckey
Doug Gneiser	Gail Laskowski	Heather Meugniot	Jennifer Forier
Jenny Fix	Jessica Walls	Lisa Searer	Lynn Barr
Maggie Curtis	Monique Vranesh	Nicole Perez	Patrick Goshtigian
Suzy Stouder	Tiffani Miller	Tiffany Soporito	Zipporah Kiger

### **Board Directors Not Present:**

Allison Ludlow	Carla Persell	Courtney Unser	Donna Gin
Heather Olson	Karen Buchhagen	Kimberly Konis	Michelle Weissenberg

### **Honorary Board of Directors Present:**

Cathy Barrow	Kim Taylor	Laurie Baker	Louisa Cushman
Mary Campbell	Pat Escalante	Sylvia Gluck	

### **Guests:**

Christine Tasto	E. Conde	Lisa Vargas Gardner
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### **Call to Order**

Meeting called to order, in the Valley Multipurpose Room, by Ali Malone at 7:34pm. HVPTO meeting was held as well. See HVPTO meeting minutes for detailed HVPTO information.

### **Flag Salute**

### **Presentation of Donations**

\$59.58 was raised by a lemonade stand run by Rian Barr, Riley Barr, Madie Malone and Ashley Miller. They donated 100% of their profits to the HBEF.

### **Approval of Minutes**

Jennifer presented the minutes from the January 13, 2015 Board meeting. Jenny Fix moved to approve the minutes and Heather Meugniot seconded the motion. Motion carried by voice vote.

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## **Executive Board Reports**

### Ali Malone, President

Skecher's donated \$96,000 to the HBEF from the Skecher's Walk. Thank you to Monique and Donna for chairing the event. Ali reminded the board and guests that comments and questions at board meetings are always welcome. That is the purpose of the roundtable time on the agenda, so please ask questions or make comments.

### Brian Ledermann, Operations - Policy and Procedures

The Confidentiality and Privacy Policy needs to be reviewed and signed by all board members annually. Jennifer emailed the form out before this meeting to be signed and turned at this meeting. Please turn it in.

### Jennifer Forier, Secretary

Jennifer had nothing to report at this time.

### Dan Inskeep, Treasurer

Dan reviewed the Profit and Loss Statement and Balance Sheet for July 1 through March 2, 2015.

### Patrick Goshtigian, CIO Investments

Patrick presented the Portfolio Asset Allocation as of February 28, 2015 for review. The portfolio showed a 2.7% total return. This is slightly higher than the benchmark (2.0%). Ending market value is \$1,616,174. Overall, the endowment is up \$42,492 for 2015.

### Gail Laskowski and Lisa Searer, Annual Appeal

Annual Appeal has raised \$261,000 to date, with 25% family participation. The Pledge Drive will be held April 13 - 17<sup>th</sup>. HBEF lawn signs are being ordered.

### Lynn Barr, Fundraising

Mom's Night out at The Comedy and Magic Club raised \$10,580. Thank you Jenny Fix for chairing the event. All board members are asked to help with set up and clean up for Hearts of Hermosa. Set up will be start Friday, March 20<sup>th</sup> at 5pm and Saturday, March 21<sup>st</sup> at 10am. Clean up Sunday morning will begin at 9am.

### Jennifer Forier, Sponsorships

Sponsorship pledges are at \$138,600 for 2015. At this time \$93,650 is in the bank and \$44,950 still needs to be collected. 178 sponsor seats have been sold for HOH.

### Laurie Baker, Public Relations

Laurie was not in attendance. HBEF has 586 Facebook friends. Laurie has been busy promoting HOH.

## **Board Action**

Teacher grants were approved at the November board meeting. The HBCSD requested \$12,784.96 for the approved teacher grants. This leaves an additional \$2,215.04

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available for any additional requests. The approved request for PE tech bands was withdrawn and those earmarked funds have been added to the available funds.

### **Activities Completed for 2014-2015**

September 12, 2014 – Back To School Picnic – \$616

September 24, 2014 - HBEF Fall Mixer

October 18, 2014 – Wine Walk - \$46,200

October 26, 2014 – Skecher’s Pier To Pier Walk - \$96,000

November 22 & 29, 2014 - Santa Photos at gum tree - \$8,250

January 28, 2015 - Mom’s Nights Out at The Comedy and Magic Club - \$10,580

### **Other Reports**

#### PTO, Jenny Fix/Louisa Cushman

For detailed HVPTO information review HVPTO meeting minutes.

The HVPTO will be offering school supply boxes for back to school supplies. There will be a spring mixer to encourage kinder and first grade parents to volunteer. HVPTO has raised \$102,000 to date. The book drive collected 2,000 books. Read Across America was a success. The Father/Daughter Dance will be held April 24<sup>th</sup>. There will be a Dolphin Dash at View in April. The Memorial Day Parking Lot Fundraiser needs chairs. Staff Appreciation Week will be May 4-8<sup>th</sup>. Mother/Son Bowling will be held on May 27<sup>th</sup>.

#### Superintendent, Pat Escalante

For the third year in a row, the HBCSD is not giving lay off notices to any teachers besides temporary teachers. March 25, 2015, the board is holding an envisioning workshop to get community input on a vision for the North School campus.

#### School Board Representative, Mary Campbell

The school board rotates HBEF rep duty and Mary is the new HBEF school board rep. The school board has started a program to get students to attend school board meetings. The school board is looking into putting a new bond on an upcoming ballot, maybe as soon as November. Space is a huge issue in the district right now and it is the school boards duty to address the entire district’s needs to the best of its abilities.

#### View and Valley Principals, Sylvia Gluck (View) and Kim Taylor (Valley)

Ms Gluck reported that Read Across America was a huge success. On April 2<sup>nd</sup> there will be an emergency preparedness district training and drill. K-5<sup>th</sup> grade teacher CGI math trainings are complete. Enrollment is open at Valley and View for next school year. March 27<sup>th</sup> is spring picture day and a flag ceremony at View. There will be a principal coffee talk on March 12<sup>th</sup> at View.

Ms Taylor reported that 6<sup>th</sup> graders are at camp this week in Malibu. This completes the last of the 6-8<sup>th</sup> grade camps for the year. Middle school teachers are receiving CGI training. All teachers have received learning.com training. There will be a parent meeting night on common core writing on March 24<sup>th</sup>. There will be a flag ceremony on March 20<sup>th</sup>. There will be a middle school dance on March 27<sup>th</sup>.

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View Teacher Representative, Marlene Ramirez (K-2)

Ms Ramirez was not present. Sample of the 1<sup>st</sup> grade books, funded by the HBEF teacher grant program, were sent for the board to view.

Valley Teacher Representatives, Cathy Barrow (6-8) and David Hart (3-5)

David was not in attendance.

Cathy reported that the 3<sup>rd</sup>/8<sup>th</sup> grade book project is underway. 8<sup>th</sup> graders are in the process of making their choices for high school and attending information nights are both RBUHS and MCHS. 8<sup>th</sup> grade graduation is June 19<sup>th</sup>.

**Roundtable/Questions/Guests**

**Calendar**

Upcoming 2014-15 HBEF Events

March 21, 2015 – Hearts of Hermosa

Annual Appeal - ongoing

Upcoming 2014-15 HBEF Meetings

May 12, 2015 – 7:30pm in Valley MPR

June 16, 2015 – 7:30pm in Valley MPR

**Adjournment**

Ali Malone adjourned the meeting at 8:45pm.

Respectfully submitted by Jennifer Forier

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