



Hermosa Beach Education Foundation

Board Meeting Minutes

Tuesday, January 13, 2015

Board of Directors Attendees:

Ali Malone	Allison Ludlow	Brian Ledermann	Carol Herschelmann
Cindy Butler	Cristina Kabealo	Debra Luckey	Donna Gin
Doug Gneiser	Gail Laskowski	Heather Meugniot	Jennifer Forier
Jenny Fix	Laurie Baker	Lisa Searer	Lynn Barr
Maggie Curtis	Michelle Weissenberg	Monique Vranesh	Nicole Perez
Patrick Goshtigian	Tiffani Miller	Tiffany Soporito	Zipporah Kiger

Board Directors Not Present:

Brian Parker	Carla Persell	Courtney Unser	Dan Inskeep
Heather Olson	Jessica Walls	Karen Buchhagen	Kimberly Konis
Suzy Stouder			

Honorary Board of Directors Present:

David Hart	Lisa Claypoole	Louisa Cushman	Marlene Ramirez
Pat Escalante	Sylvia Gluck		

Guests:

Carrie Anne Blevins	Christi Hilt	Courtney Shott	Dana Miller
Jen Molod	Karen Alexander	Lisa Vargas Gardner	Mary Campbell

Call to Order

Meeting called to order, in the Valley Multipurpose Room, by Ali Malone at 7:35pm. HVPTO meeting was held as well. See HVPTO meeting minutes for detailed HVPTO information.

Flag Salute

Presentation of Donations

Approval of Minutes

Jennifer presented the minutes from the November 4, 2014 Board meeting. Jenny Fix moved to approve the minutes and Lisa Searer seconded the motion. Motion carried by voice vote.

Executive Board Reports

Approved 3/10/15

Ali Malone, President

Moving forward the HBEF meetings will be paperless. All needed materials will be emailed out prior to the meeting to be viewed digitally on devices during the meeting. Heather Olson will be stepping down from her role in sponsorship. Jennifer Forier will be taking lead on sponsorship until a replacement is found. A team of volunteers will be assisting.

Brian Ledermann, Operations - Policy and Procedures

Brian reminded HOH committee chairs that confidentiality/privacy forms need to be filled out by all volunteers that will be privy to any personal information for HOH guests and sponsors.

Jennifer Forier, Secretary

Jennifer had nothing to report at this time.

Dan Inskip, Treasurer

Dan was not in attendance. Cristina Kabealo reviewed the Profit and Loss Statement and Balance Sheet for July 1 through November 6, 2014. There are new reimbursement forms and vendor check request forms. Jennifer emailed them out to the board. They are also available in the HBEF Dropbox.

Patrick Goshtigian, CIO Investments

Patrick presented the Portfolio Asset Allocation as of December 31, 2014 for review. The portfolio showed a 6.7% total return. This is slightly lower than the benchmark (10.6%). Ending market value is \$1,573,682. Overall, the endowment is up \$99,410 for 2014.

Gail Laskowski and Lisa Searer, Annual Appeal

Annual Appeal has raised \$214,584 to date with 21% family participation. The letter writing campaign to promote the grandparent's club brought in over \$19,000. The Pledge Drive will be held April 13 - 17th.

Lynn Barr, Fundraising

Santa Photos at Gum Tree raised \$8,250. Thank you to Lynn and Tiffani for chairing the event and thank you to the volunteers that worked the event. Mom's Night Out tickets are sold out. Hearts of Hermosa is coming up on March 21, 2015. Volunteers are needed.

Heather Olson, Sponsorships

Heather was not present.

Laurie Baker, Public Relations

Laurie continues to promote HBEF events and programs. HBEF has 573 Facebook friends. All updated roster information is in the constant contact database. Laurie will be working to promote HOH the rest of this month, February and the beginning of March.

Approved 3/10/15

Board Action

An additional teacher grant was received by the teacher grant committee and presented for board approval.

The following teacher grant was submitted, and the executive committee proposes the following recommendation:

**Second Grade requested \$2,695 for Hands on Fun in Reading to be used by students as a self-correcting supplemental literacy program. The grant will benefit 168 2nd grade students. The grant committee recommends this grant be approved.

The following action is recommended:

Approve \$2,695.00 for the above requested grant.

Vote to approve the 2014 HBEF Teacher Grants as recommended

Lynn Barr made a motion to approve the HBEF Teacher Grant as presented. Gail Laskowski seconded the motion. Motion carried by voice vote.

Activities Completed for 2014-2015

September 12, 2014 – Back To School Picnic – \$616

September 24, 2014 - HBEF Fall Mixer

October 18, 2014 – Wine Walk - \$46,200

October 26, 2014 – Skecher’s Pier To Pier Walk

November 22 & 29, 2014 - Santa Photos at gum tree - \$8,250

Other Reports

PTO, Jenny Fix/Louisa Cushman

For detailed information review HVPTO meeting minutes.

The HVPTO will be holding a kindergarten/first grade mixer for interested volunteers. Dr. Seuss Week and Read Across America are coming up in February. There will be a community book drive March 2-6th. HVPTO will be going paperless at their meetings.

Superintendent, Pat Escalante

A pizza pilot program is going on at Valley and View to see if using Fresh Brothers as a vendor instead of Domino’s is viable. 7th graders are in Catalina at CIMI. Teachers are attending various common core, math and CGI trainings. The state-testing window opens in March.

School Board Representative, Lisa Claypoole

Lisa reported that the school board has heard concerns from parents regarding after school care and the lunch program, the board is looking into these issues. By looking toward the future and hiring a common core teacher and doing the pilot testing last year, the district and teachers are ready for the upcoming state testing. The board is looking at the best way to house all the students on the overcrowded campuses in 2015-16.

Approved 3/10/15

View and Valley Principals, Sylvia Gluck (View) and Kim Taylor (Valley)

Kim was not present.

The parent education math presentation was a success. The next presentation will be January 27, 2015 on cyber safety. In February there will be a nutrition presentation, in March there will be a Writer's Workshop presentation and in May there will be another math night.

View Teacher Representative, Marlene Ramirez (K-2)

The teachers are learning a lot at their trainings. The teachers are thankful for the teacher grants. Students are busy with all kinds of activities like writing and poem fest.

Valley Teacher Representatives, Cathy Barrow (6-8) and David Hart (3-5)

David reported that the 4th graders will be doing their Walk Through California in January and the 5th graders will be doing their Walk Through the Revolution in May. Both programs are wonderful and the teachers, parents, and students are thankful to the HVPTO for funding these programs. CGI training information is being implement in math and going well. The teachers are thankful to the HBEF for their teacher grants. The 5th grade will have Colonial Day on February 11, 2015. The Adopt-A-Family Program was a success.

Cathy was not present.

It is middle school camp time. 7th graders are in Catalina this week. 6th graders will be going to Malibu and 8th grade will be going to astronomy camp. Winter sports are underway for middle school, soccer and basketball.

Roundtable/Questions/Guests

Calendar

Upcoming 2014-15 HBEF Events

January 28, 2015 - Mom's Nights Out at The Comedy and Magic Club

March 21, 2015 – Hearts of Hermosa

Annual Appeal - ongoing

Upcoming 2014-15 HBEF Meetings

March 10, 2015 – 7:30pm in Valley MPR

May 12, 2015 – 7:30pm in Valley MPR

June 16, 2015 – 7:30pm in Valley MPR

Adjournment

Ali Malone adjourned the meeting at 8:33pm.

Respectfully submitted by Jennifer Forier

Approved 3/10/15